



OfficeBee

Specialty Marketplaces at Scale

Overview: Marketplace-as-a-service

OfficeBee Designs, Builds and Operates **Specialty Online Marketplaces** since 2012








Creator Merchandise Marketplace

Luxury Watch Marketplace

Ministry of Education School Procurement Marketplace

Creator Monetization & Content Marketplace

Packaging Production Marketplace

Ministry of SOE Marketplace for Goods

Indonesia's largest marketplace for creator merchandises.

Indonesia's premier marketplace for pre-owned luxury watches

Marketplace used by 100,000 schools in Indonesia to procure school supplies.

"Patreon" for Indonesian content creator.

Kardoos provides a one-stop-solution for MSMEs to design, procure and create packaging.

Ministry of SOE marketplace for all SOEs to procure goods from MSMEs

Recent Projects:



Online Marketplace challenges

Building online marketplace is expensive and hard for **startups** and **large corporations**



Scalability

Companies and large organizations face the technology and resource challenge of having to build a complex marketplace based on available e-commerce softwares. Many of these solutions do not offer the flexibility and scalability of a true purpose-built, multi-vendor marketplace engine

OfficeBee provides a tried and tested scalable marketplace OS



Development time & Risks

Developing and building marketplaces requires much time and resources. Enterprise clients and large-organizations often times are unable to justify such risky ventures. Therefore, using a turn-key. White-label marketplace solution from OfficeBee provides a compelling proposition for such scenarios.

OfficeBee deployments are quick and on-time. OfficeBee marketplace experts reduce the risks of failed deployments



Integration

Integration with various databases and digital services available currently is crucial for success in today's integrated world. From data processing, ERP and live inventory integration, clients can have full visibility to all marketplace operations via existing business analytics dashboard.

OfficeBee Marketplace OS is fully API-enabled for integration to various Business Intelligence / ERP applications

One-Stop, Turn-Key Marketplace Partner

Multi-disciplinary team to assist with building and scaling multiple marketplace deployments



Our Commitment to Security

Every OfficeBee deployments are done with best-practice security compliance in mind. Security hardening and control is present in every layer, including but not limited to OWASP best practices in application development, deployment Web Application Firewall (WAF) and load balancer, and 24/7 server uptime monitoring.

Supply

Merchant acquisition and onboarding

Digital performance marketing

Merchant KYC

Pricing specialists

API Integrations

Demand

Demand acquisition via performance marketing

SEO & Digital Marketing Specialists

B2B Customer onboarding

API Integrations

Technology

End-to-end, Turn-Key

Marketplace Technology Service Provider



Operations

Financial Operations

Managed Marketplace operations (Supply + Demand Success team)

Customer Service

Finance



Co-Development of marketplace project with Equity / Revenue share participation

Acquisition of financing partners for in-marketplace lending

Proprietary, Best-in-Class, Online Marketplace Engine

Vast customisation options, modular architecture for quick deployments and scalable tech

Modern Commerce Engine

Modular features

Robust and well-supported tech stack

Mobile-first design

SEO and digital marketing-friendly

1P / 3P Marketplace

Supports first-party and third-party marketplace models and flexibility to include both within the same deployment

B2B, C2C, B2C Model

Tailor end-to-end experience for each

Customizable payment and delivery logic

Flexible tax and regulatory compliance

SIPLah Telkom
3P B2B marketplace used by
100,000 schools in Indonesia



API-Enabled Integration:

+Corporate ERP

+ 3rd Party Services

+AI & Big Data Analytics

In-House Marketplace Experts

Experience and know-how in building and scaling multiple large scale marketplaces



Feasibility Study and Requirement Gathering

In-house business team to assess the viability of marketplace deployments. Demonstrable experience in assessing opportunities in B2B, B2C marketplaces

Prototyping

Multidisciplinary art team consisting of graphic designers, UI/UX team to create customised front-end design unique for each deployments.

Development

Engineering team with real-world demonstrable experience in building robust marketplace applications using our robust, proprietary OfficeBee technology.

Operations

Marketplace operations team includes supply and demand acquisition team. Finance and Operations team to assist with smooth day-to-day marketplace operations.

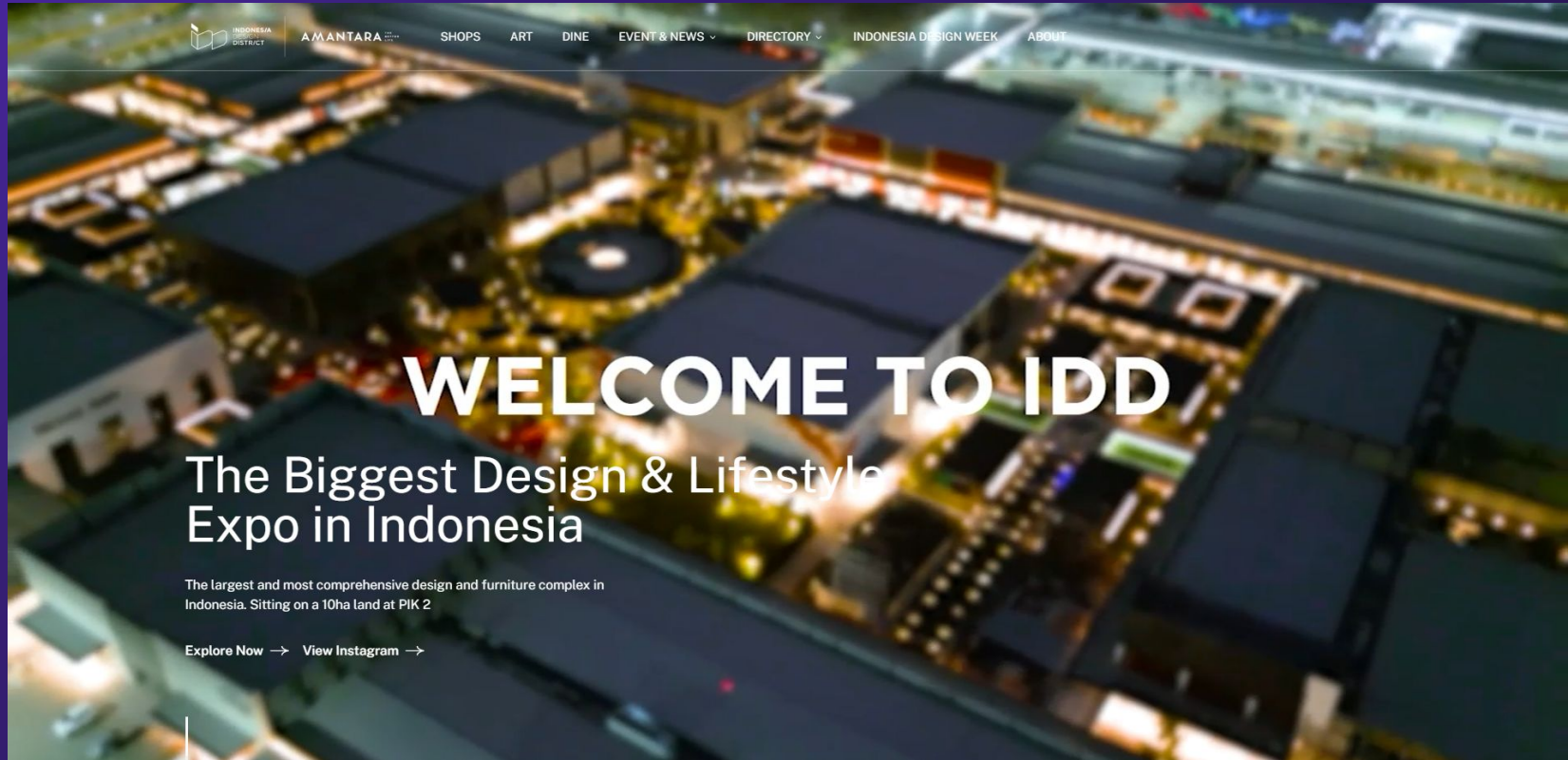


Flecto.id
3P C2C Marketplace
for luxury watches

New Marketplace Live Deployment in **6 Weeks**

Portfolio

Indonesia Design District



A MANTARA

SHOPS

ART

DINE

EVENT & NEWS

DIRECTORY

INDONESIA DESIGN WEEK


ABOUT

WELCOME TO IDD

The Biggest Design & Lifestyle Expo in Indonesia

The largest and most comprehensive design and furniture complex in Indonesia. Sitting on a 10ha land at PIK 2

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Safely Buy Luxury Watches

Percayakan horologist kami untuk men-verifikasi keaslian jam. Transaksi dengan perlindungan asuransi, dan garansi uang kembali.


1000+ Listing jam

50+ Verified Seller

30+ Brand ternama

Listing Terbaru

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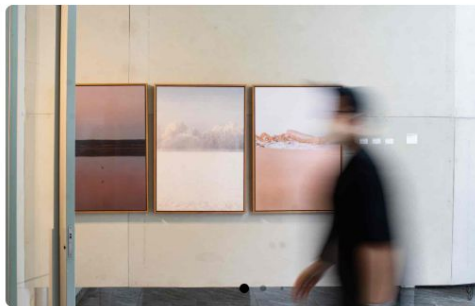


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Talk with us and let's discuss
how we can help you turn your
marketplace idea into reality.

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